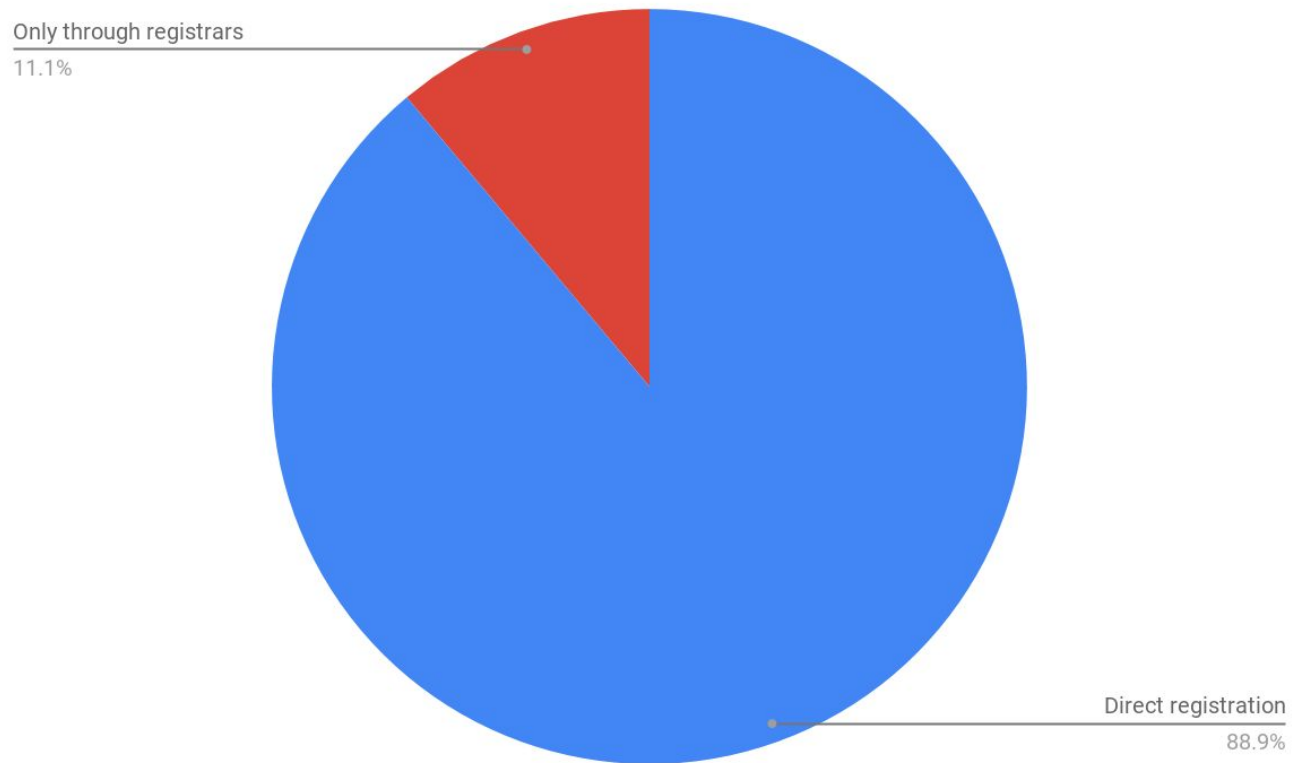# Additional services and sources of income of LACTLD members
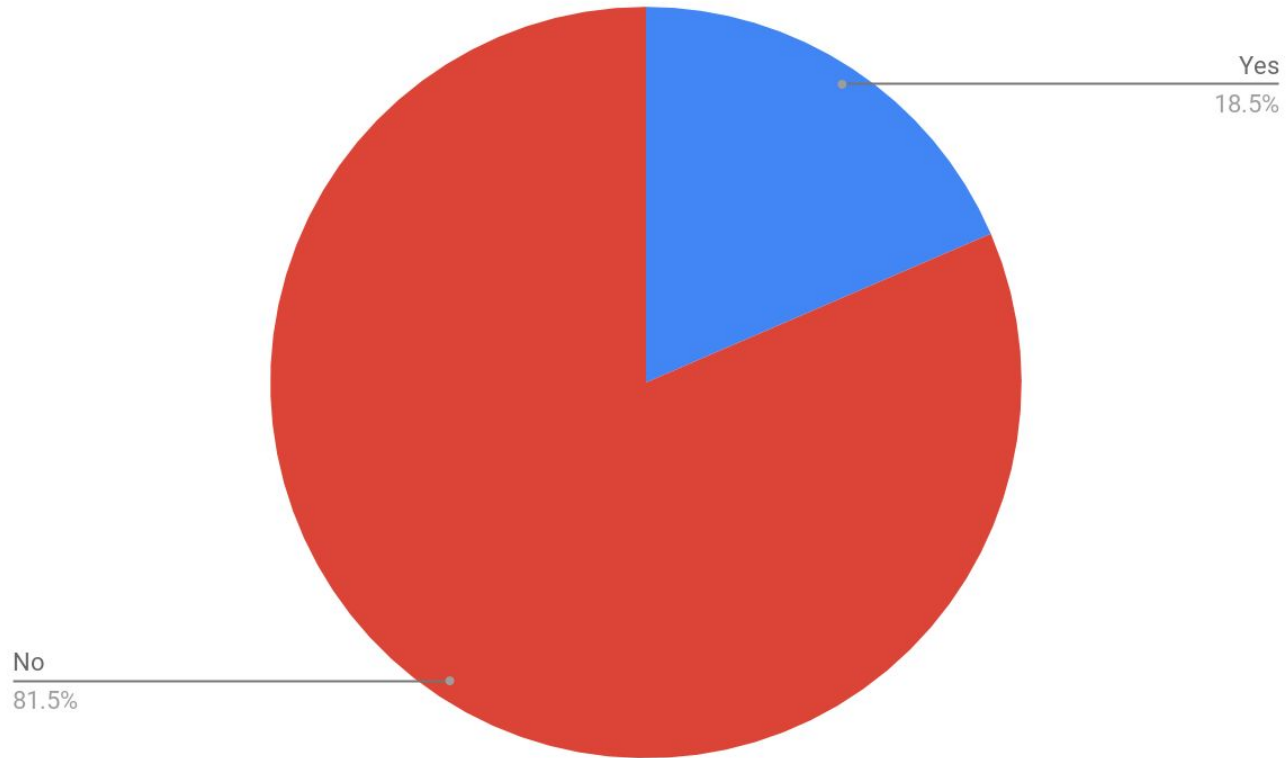
Miguel Ignacio Estrada
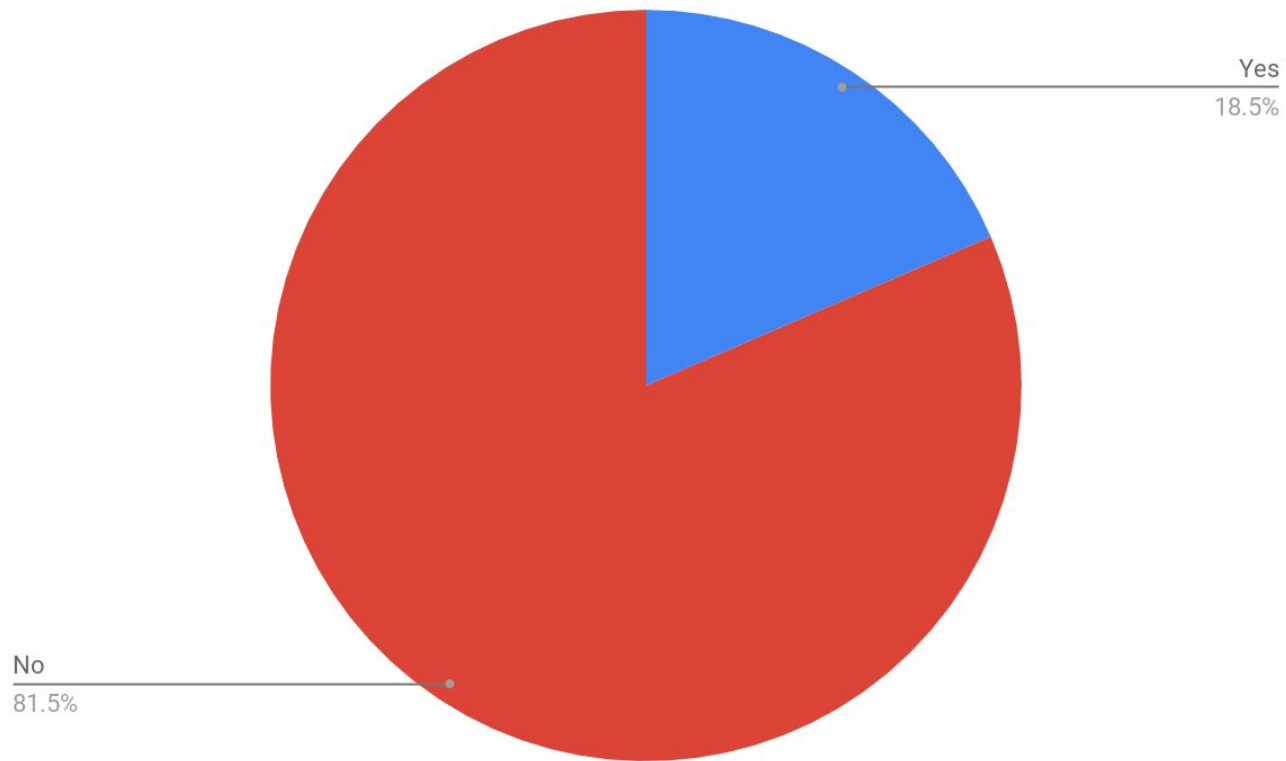
Domain name registration

Only through registrars
11.1%

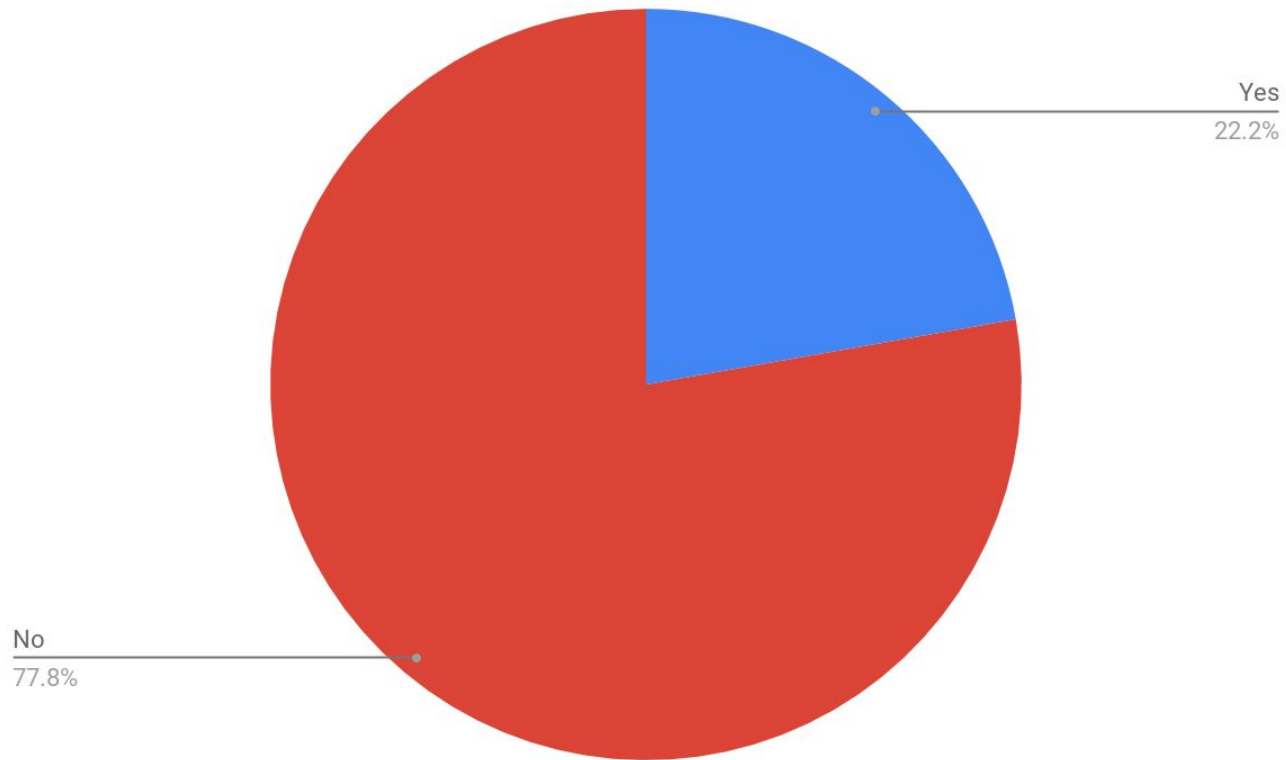Direct registration
88.9%

Web hosting

Website / Website builder

Yes
18.5%

No
81.5%

SSL Certificates

E-mail

Yes
22.2%

No
77.8%

E-mail forwarding

Yes
11.1%

No
88.9%
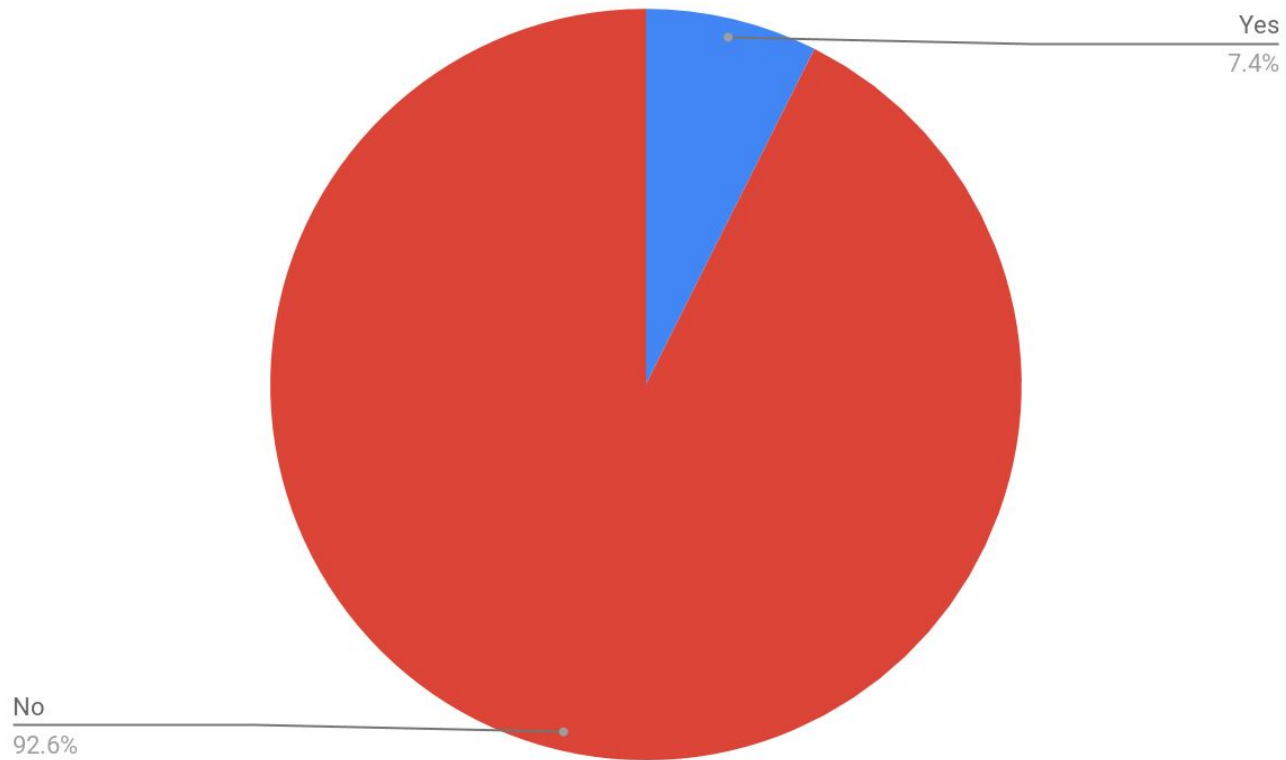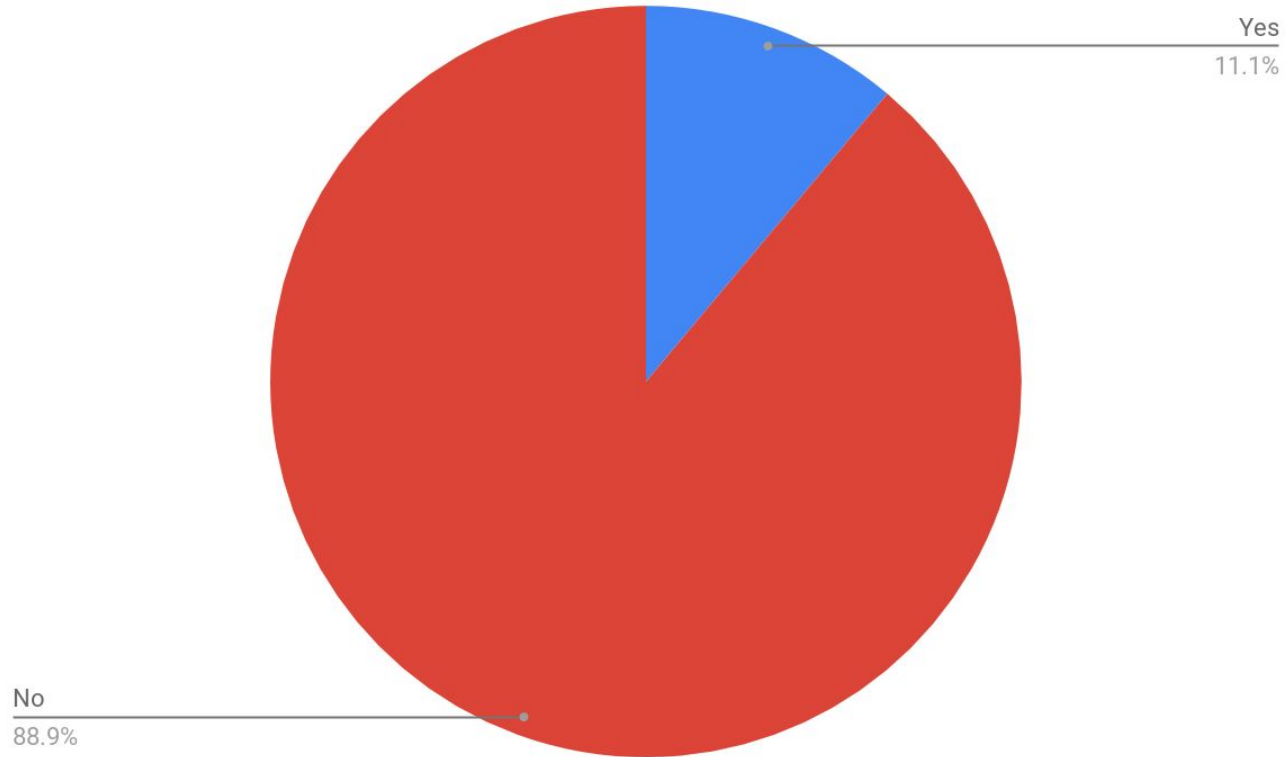
DNS Administration

Yes
11.1%

No
88.9%
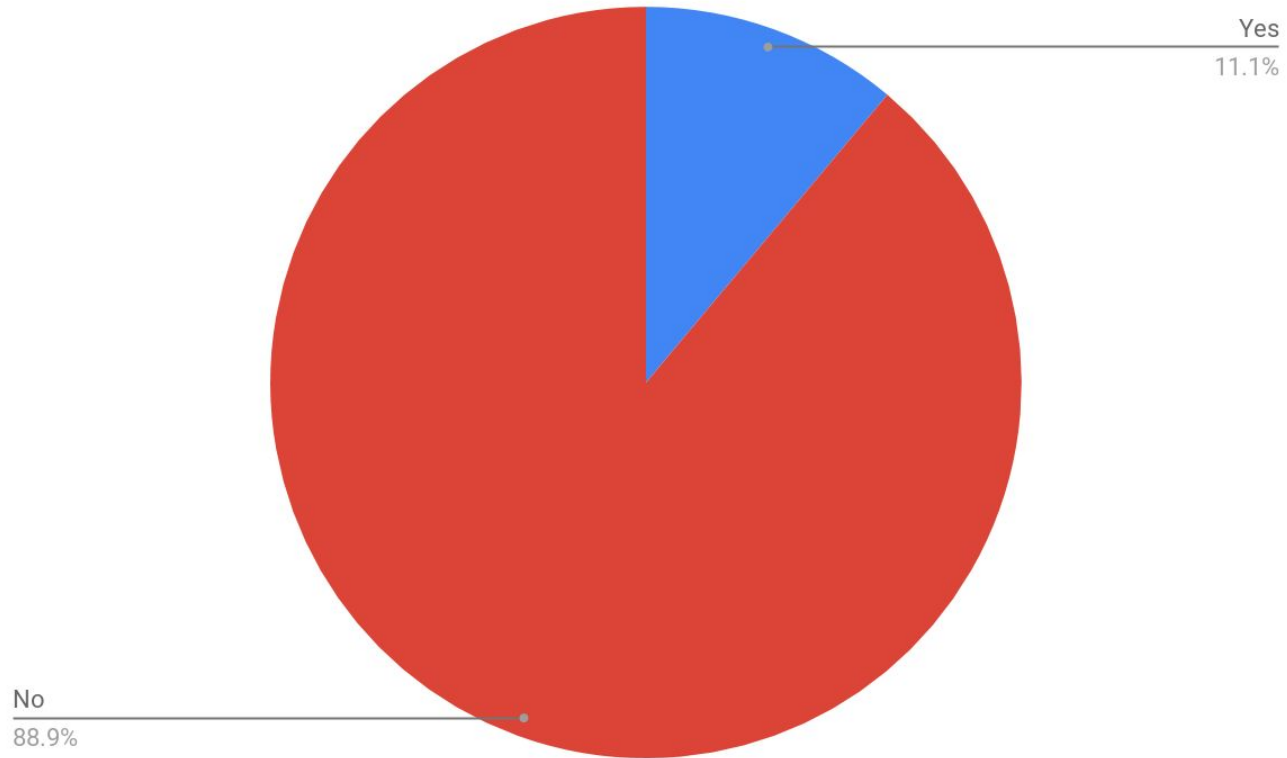
Domain name forwarding
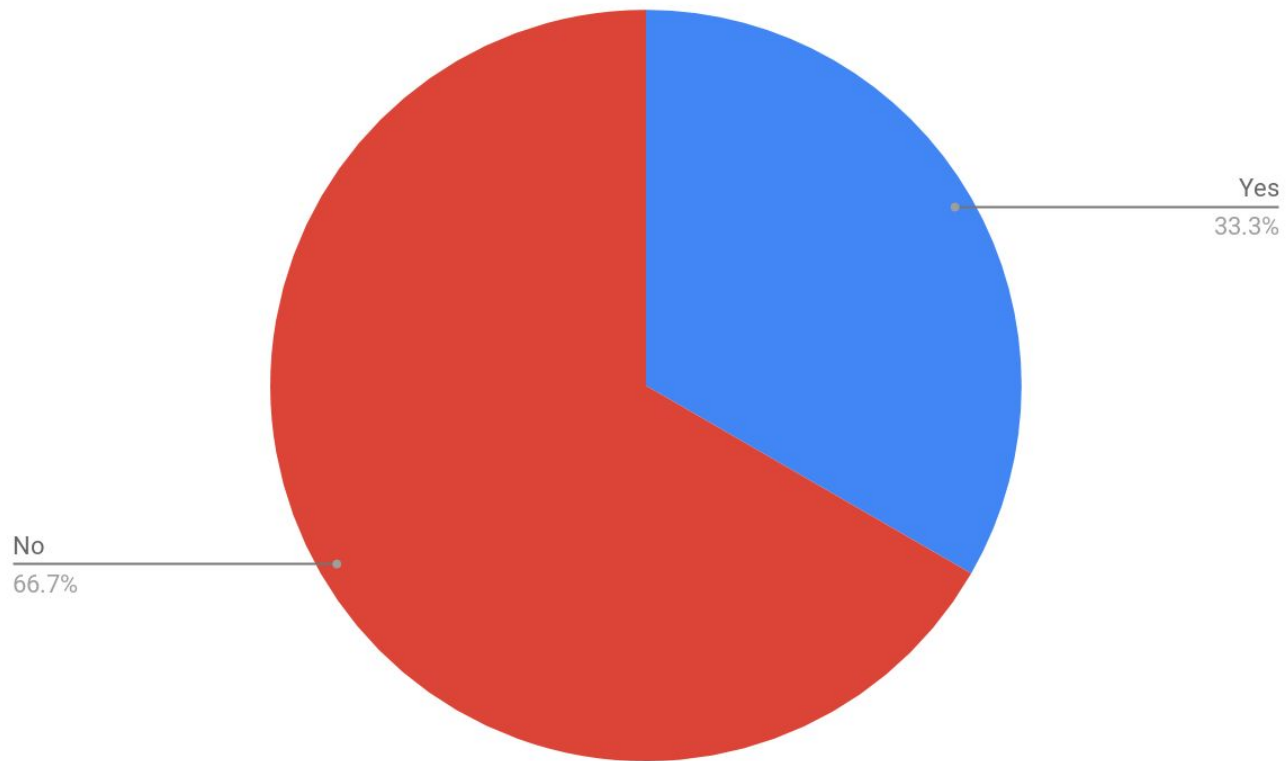

Yes
22.2%

No
77.8%
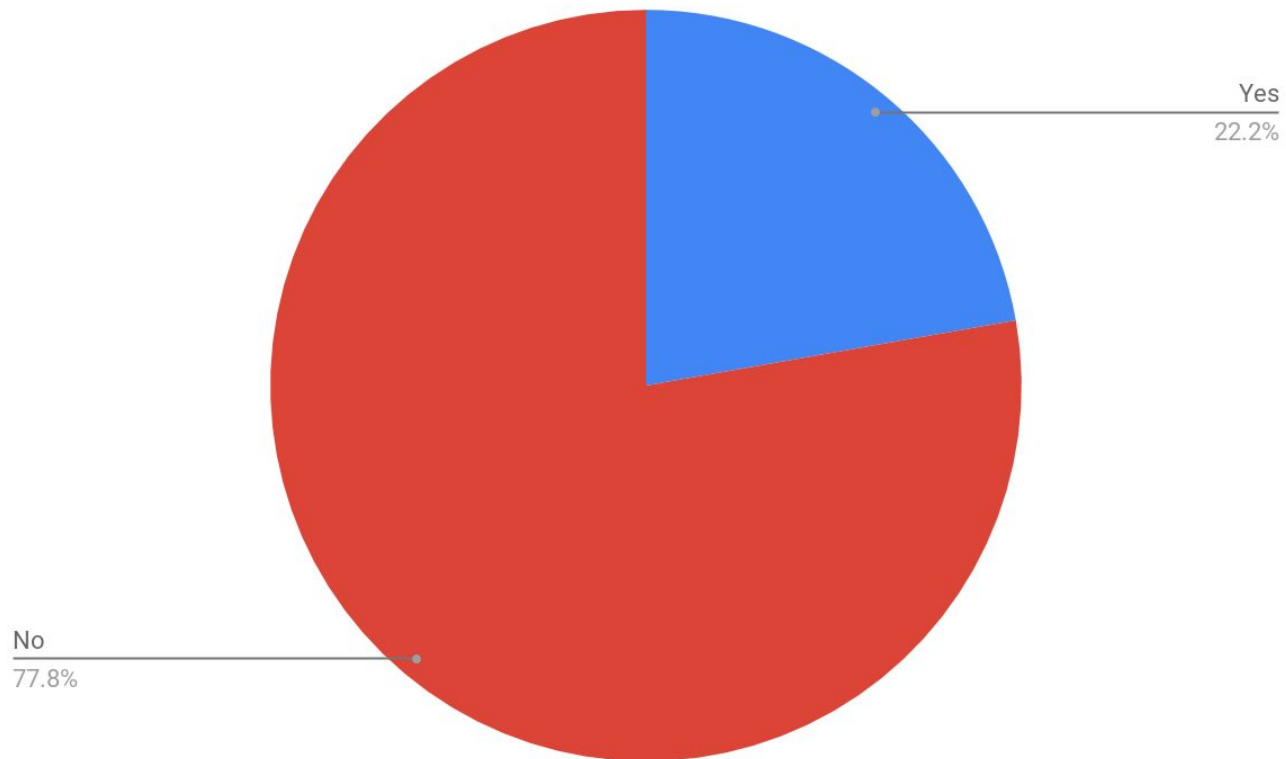
Domain Theft Protection
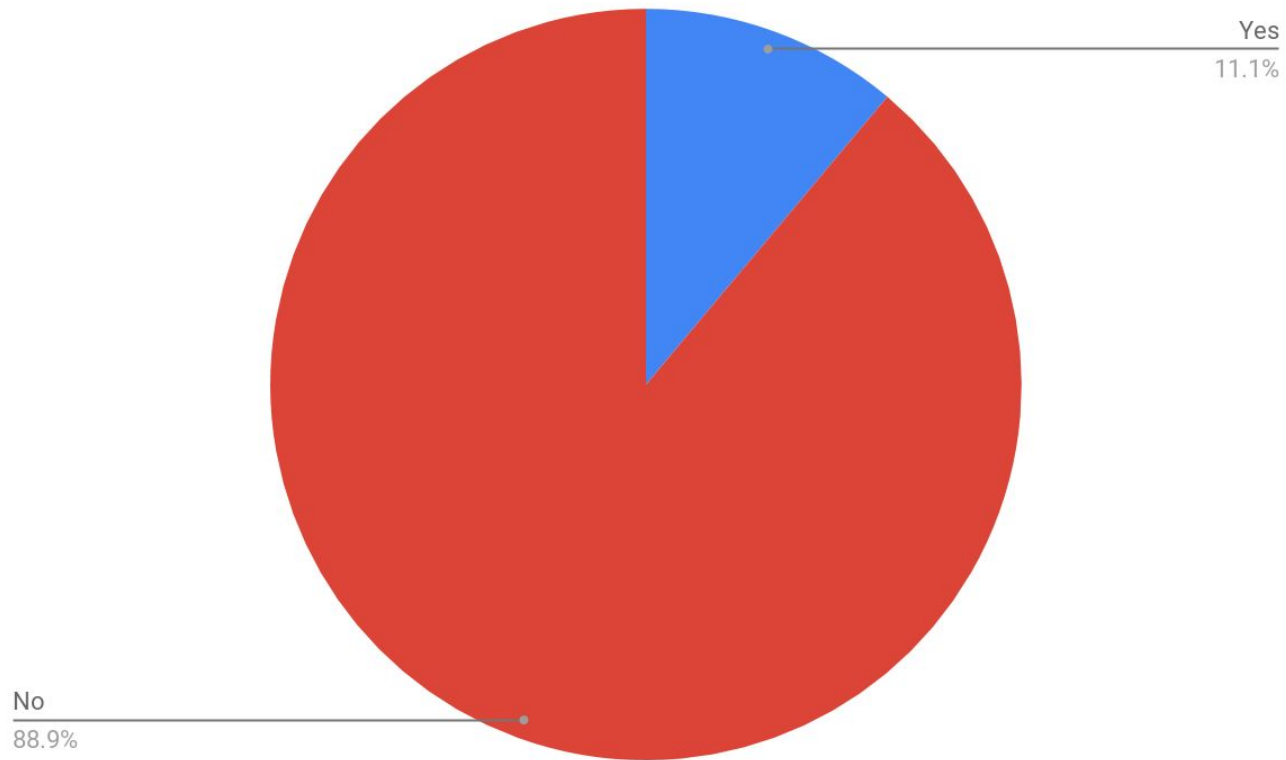
Other Services

- Proxy service
- SMS Alerts
- Waiting list
- Domain auctions
- Security
- Registrar
- Digital Signature
- Blockchain
- Training /Events

ccTLDs offering additional services

Conclusions

- Most of our member ccTLDs (90%) are selling directly to customers

- Just 38% of those ccTLDs are offering additional services

- 62% of those ccTLDs have an opportunity to add value and create new forms of income

Thank you

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LACTLD
Latin American and Caribbean
ccTLDs Organization